

Content Management System (turnmission.com)

We are glad being given the opportunity to join in the crowd to assist in developing the back end content management of the site. In brief, turnmission.com is a auto community web site on which mainly serve as a purpose of information sharing portal of auto enthusiast.

Due to the needs of the web site to manage bulk content and increasing volume of traffic of the web site, we have prepared a customized simple to use content management system to the management team. Content which are included in the consideration are "news and archive" section, "tips and articles", "car doc" section and glossary section.

Among features, which we have included into the system, include article tagging, content control, special in house editor and article ranking. These features are useful in order to plan for marketing strategy and promotion planning for the forum management.

Along the mentioned features, we have considered the inexperienced aspect of the forum management team while performing the planning and designing of the system. Due to the needs of such a requirement, the system constructed came in simple design and easy to be used by multiple levels of literacy in computing.

There are plan of further expand the existing system to phase two on which a more powerful modules to be added into the existing blueprint. The proposed modules will include marketing tracing module along with article tagging module and glossary keyword matching to name a few.

Do feel free to pay a short visit to this respective site at www.turnmission.com